



**One Company,  
Unlimited Training Solutions**

**KNW Training**  
Innovation & Excellence in  
Learning & Development

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“Our dedicated team provide a professional service to our clients, that is unique and personalised.

**We are passionate about the jobs we do.”**

## Introducing KNW Training

Established 25 years, KNW Training is an experienced national training provider with a proven track record of quality training.



# Introducing KNW Training

**Based in North Yorkshire**, we are a leading UK National Training Provider. Our friendly, dynamic team are dedicated to providing a professional service to our clients, that is both unique and personalised. Our main emphasis is on quality, from the service we give to the processes we have in place to assure it.

Secure systems and demonstrable compliance standards are at the core of our service. We achieve outstanding scores on our Achilles, ISO9001 and ISO14001 audits.



KNW has a network of over 450 Instructors and Assessors, verified and managed by our team. Instructors are all registered with Awarding Organisations and bring with them specialisms in a variety of disciplines. This vast network of professionals enables us to provide top-quality training courses throughout the UK.

At KNW Training, we have extensive experience in designing and running bespoke training courses to meet our client's specific needs. We work closely with awarding organisations such as Lantra Awards, City & Guilds, NPTC, IOSH, Highfield, NPORS, CITB, and CABWI, as well as having strong third-party relationships with other select bodies, this enables us to offer an enhanced portfolio of training courses. We also run regular open courses in our dedicated on-site training suite.



**Our flexible and comprehensive portfolio of training courses delivers practical solutions for all types and sizes of public and private sector clients, including major corporations, SMEs, local councils, government departments and charities.**

# Vision Statement

We strive to be a training provider of excellence, delivering innovative, flexible, training solutions that are aligned to the specific aspirations and goals of our clients.



## Our Mission

- To provide a safe learning environment with professionally qualified, experienced instructors.
- To offer a dedicated pre- and post-training service.
- To treat you with respect and understanding.
- To ask for your feedback on the quality of service.
- To respond to suggestions or complaints fairly and quickly.
- To recognise your achievements and give support and feedback on your performance.

## Core Values

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At KNW Training we are proud of our strong core values. We have a clear vision and unclouded principles in respect to our employees, customers, and the broader community.



### Trust

This will ensure you have the highest possible confidence in our ability to help and support you in achieving your objectives, goals and aspirations.



### Integrity

We are committed to demonstrating the highest level of honesty and integrity both within our business and as we work with you.



### Respect

We strongly believe in the importance of treating all our employees, clients, learners, and associates with the utmost respect and dignity.

# Our Executive Team

A professional company  
led by an experience &  
innovative driving-force



**Mike John**

Managing Director  
m.john@knw.co.uk



**Mandy Cope**

Business Development  
Director  
m.cope@knw.co.uk



**Samantha Mason**

Operations Director  
s.mason@knw.co.uk



## KNW in Numbers



**Established  
25+ Years**

KNW was established in 1997 and is a proven and respected industry authority within its sector.



**150,000  
Candidates**

Over the last 25+ years, KNW has successfully trained over 150,000 candidates.



**Over 950  
Courses**

KNW has over 950 training courses to choose from, alongside bespoke training solutions.



**99% Pass  
Rate**

**99.9%  
Positive Customer  
Feedback**



**13  
Accreditations  
& Certificates**

KNW is a trusted national training provider.



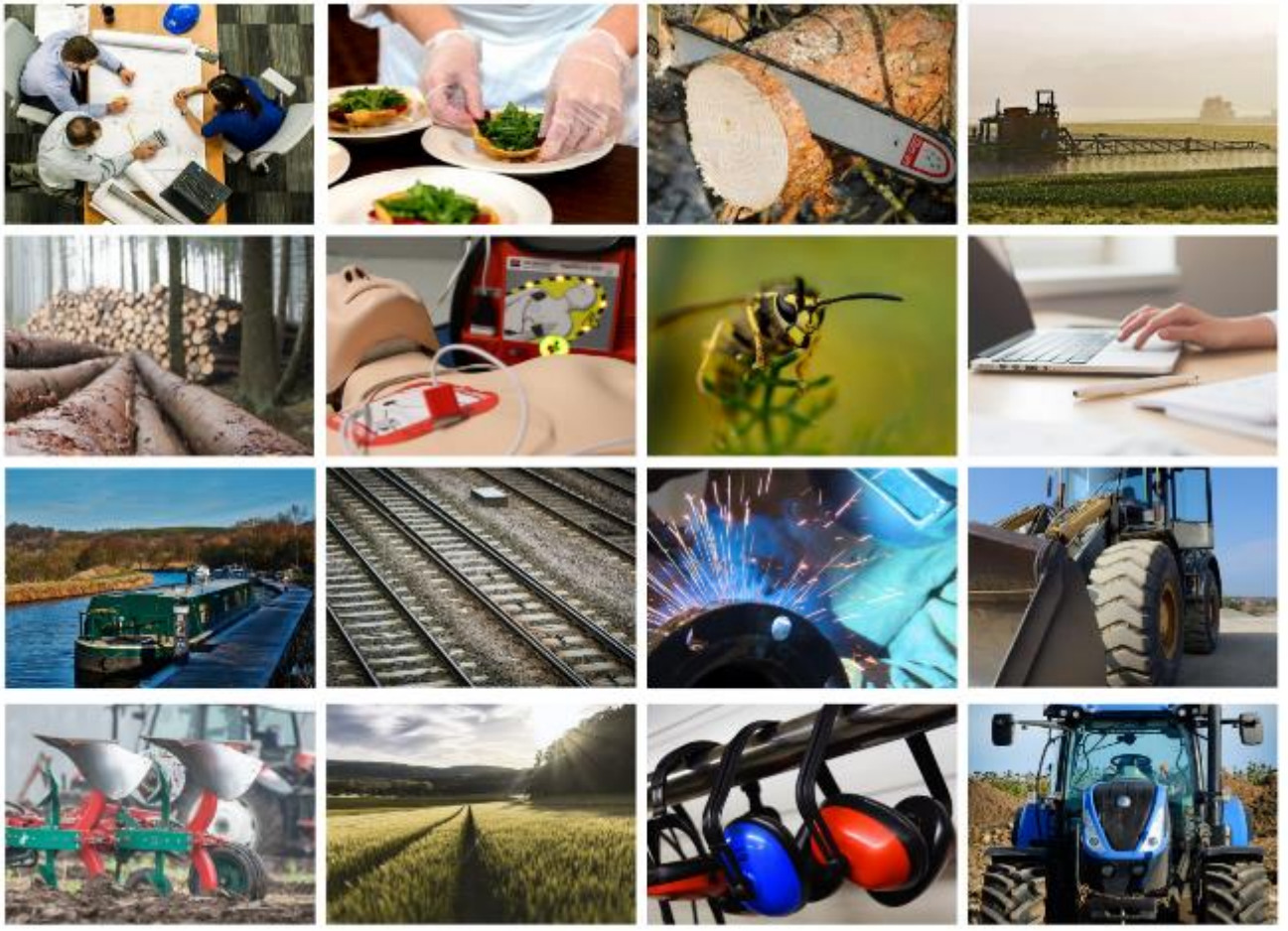
**450**

KNW has a network of over 450 highly experienced trainers & assessors

**Business Growth**



# KNW in Pictures



A learning & development programme is a vital element of a company's strategic planning. It is not only important in respect to improving employees' skills and knowledge, it also helps to establish a sense of unity and loyalty within the organisation.





The key to any successful training programme is creating a positive experience for learners.



# What Can KNW Training Offer Your Company?

We offer an extensive range of both career and skills focused training programmes to help you enhance your practical skills and industry expertise. We're confident you'll find the right option for your team.



## Bespoke Courses

From specialist skills and performance instruction to team-building events and workshops, we are experienced in designing high quality training solutions. We pride ourselves on our unique client-based focus.



## Arboriculture & Forestry

We have a large portfolio of groundcare, tree maintenance, and professional forestry courses accredited by both Lantra Awards and City & Guilds, followed by assessments for Certificates of Competency.



## Pest Management

These courses cover a wide range of effective management techniques, legislation and protocol, whether the issue is with pest control or weed management. Lantra non-assessed courses can be followed up with a full assessment.



## Plant & Machinery

We provide a comprehensive portfolio of accredited courses (both Lantra Awards and NPORS) to meet the needs of the plant and construction industry.



## Health & Safety

We offer multi-accredited Health and Safety courses, transferable across a myriad of industries. Education and training provide both employers and employees with the necessary skills and knowledge to do their job safely and avoid creating hazards that could place themselves or others at risk.



## Soft Management

Our ethos is that in developing effective communication and leadership techniques through our soft management courses, in turn, we create a positive work environment - the result being an increase in productivity, alongside an elevated sense of well-being.



## Roads – NRSWA

Discover a wide range of New Roads & Street Works Act (NRSWA) approved training courses. Our goal is to provide operatives and supervisors with the required skills to work safely and effectively on public highways.



## Vehicles & Attachments

We have courses to suit your needs, both on or off road. Awarding Organisations include Lantra and City & Guilds. Our experienced instructors and assessors will provide you with all the skills and information necessary to enable your proficiency and safety in the required field.



## Workshop

From oxy gas cutting and welding to abrasive wheels and the safe use of small tools, KNW Training provides many useful accredited courses, ensuring safety and proficiency, both in and out of the workshop.



# Which Training Delivery Method is Best for Your L&D Program?

Over the past decade advances in technology have resulted in a fast-paced evolution of training delivery methods. As the corporate training market explodes with training delivery modalities, we firmly believe that the best approach for Learning & Development professionals is not simply the latest training delivery method but the right training delivery method for their needs.

## Face-to-Face Training

Instructor-led training, or classroom training, is the most traditional form of training, best leveraged for creating an overall understanding of the training topic. Face-to-face training is still the training modality most preferred by learners, with 55% of learners reporting a preference for this method. Face-to-face delivery is highly personalised and can be easily adapted in real-time to suit the group of learners. This is a fantastic option where courses seek to develop practical and communication skills

as it allows learners to put knowledge and skills to the test, through classroom or site-based activities

Instructor-led learning in small groups enables learners to work together as a team to gain knowledge and improve skills. Trainers use a variety of techniques to enhance the learning experience, such as practical demonstrations, videos, presentations, role-playing, exercises and games. Teams of learners can share ideas, work in groups, problem solve, and debate with their peers. It's also ideal for bonding and team building.

## eLearning

In essence, eLearning refers to education and training delivered via any digital platform. It encompasses a wide spectrum of online learning techniques and has completely transformed how learning is delivered. Advantages include:

### Accessibility

eLearning accommodates different learning styles, allowing individuals to work at a time and pace that suits them. Modules can be presented using a variety of multi-media enriching the learner's experiences and maximising the retention of information.

### Quick Delivery of Lessons

A key advantage to the eLearning journey is the speed at which lessons can be created, delivered, and completed. With instant access to courses, and immediate feedback and results, the cycle time for training courses is minimised considerably.

### Consistency

Learners receive a standardised level of training. Courses are carefully tailored to meet the needs of the target audience, allowing educators to produce a degree of consistency not previously achievable through traditional delivery of instruction.

### Reduced Costs

eLearning eliminates costly travel and accommodation and reduces time spent away from the workplace.

### Eco-friendly & Sustainable

Online, paperless training courses generate 85% less carbon emissions than traditional classroom-based courses.



## Blended Learning

Combine the benefits of online and face-to-face instruction, with self-study and guided learning sessions. In a blended learning course, learners make their way through activities which might include: reading course literature, watching video demonstrations or animated process overviews, discussions, and practicing new skills.

## Virtual Classrooms

Advancements in technology have propelled the use of virtual instructor-led training. Virtual classrooms enable multi-media training delivery in real-time, reducing travel and venue costs. Good virtual trainers can still offer a human touch.



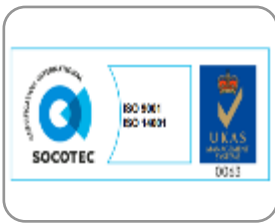
“Working in close partnership with the UK's top **Awarding Organisations** to ensure that we meet the requirements of our ever-growing client base.”

## Certifications



### CYBER ESSENTIALS

Cyber Essentials is a simple but effective, Government backed scheme designed to protect organisations, whatever their size, against a whole range of the most common cyber attacks.



### SOCOTEC

SOCOTEC is the UK's leading provider of testing, inspection and compliance services, with comprehensive solutions in the Infrastructure & Energy and Environment & Safety sectors.



### UTILITIES VENDOR DATABASE SERVICE (UVDB)

Achilles operates the prestigious Utilities Vendor Database Service (UVDB), as used by leading UK utilities companies. An Achilles UVDB allows suppliers to improve their services; measure performance; and streamline connections with customers in their sector.



### RISQS

GB rail's supplier assurance scheme RISQS, is run by the industry, for the industry, under the stewardship of RSSB. RSSB's Railway Industry Supplier Qualification Scheme features enhanced audit services, providing the industry with an enhanced supplier assurance.

# Accreditations



## LANTRA

Lantra is a nationally recognised awarding body who offer a wide selection of courses to those primarily working within the land-based and environmental sector. The courses range from one-day courses to integrated training and assessments.



## CITY AND GUILDS

City & Guilds Land Based Services (formerly NPTC) is the UK's largest awarding body in the land-based sector – encompassing agriculture, horticulture, forestry, animal care, conservation, machinery and more.



## NPORS

National Plant Operators Registration Scheme is now one of the UK's leading Accreditation and Registration Bodies, working across the Construction, Industrial, Utilities, Warehousing and Distribution, Agricultural, Ports and Marine sectors.



## IOSH

IOSH is the world's biggest professional health and safety membership organisation who offer certificated safety and health training courses.



## HIGHFIELD

Highfield is one of the UK's 5 largest awarding organisations and the leading awarding organisation for compliance qualifications covering subjects such as food safety, health and safety, and security.



## QNUK

Qualifications Network is a new awarding body to KNW who are a leading First Aid Awarding body in the UK. QNUK prides itself on having one of the widest ranges of first aid and health and safety qualifications.



## CITB

CITB is the Industry Training Board for the construction industry, and a partner in Construction Skills, the Sector Skills Council dedicated to building a safe, professional, and fully qualified workforce.



## NPTC

City & Guilds Land Based Services is the UK's largest awarding body in the land-based sector. It encompasses sectors such as agriculture, horticulture, forestry, conservation, animal care, and machinery.

# Why Choose KNW Training?


## Choosing a training provider can be a challenging process...

At KNW Training we know that every client is unique. Your training solution will be carefully designed to fit your company's individual requirements. Our goal is to build strong, long-lasting business relationships with all our clients, focusing on high quality training and customer care.



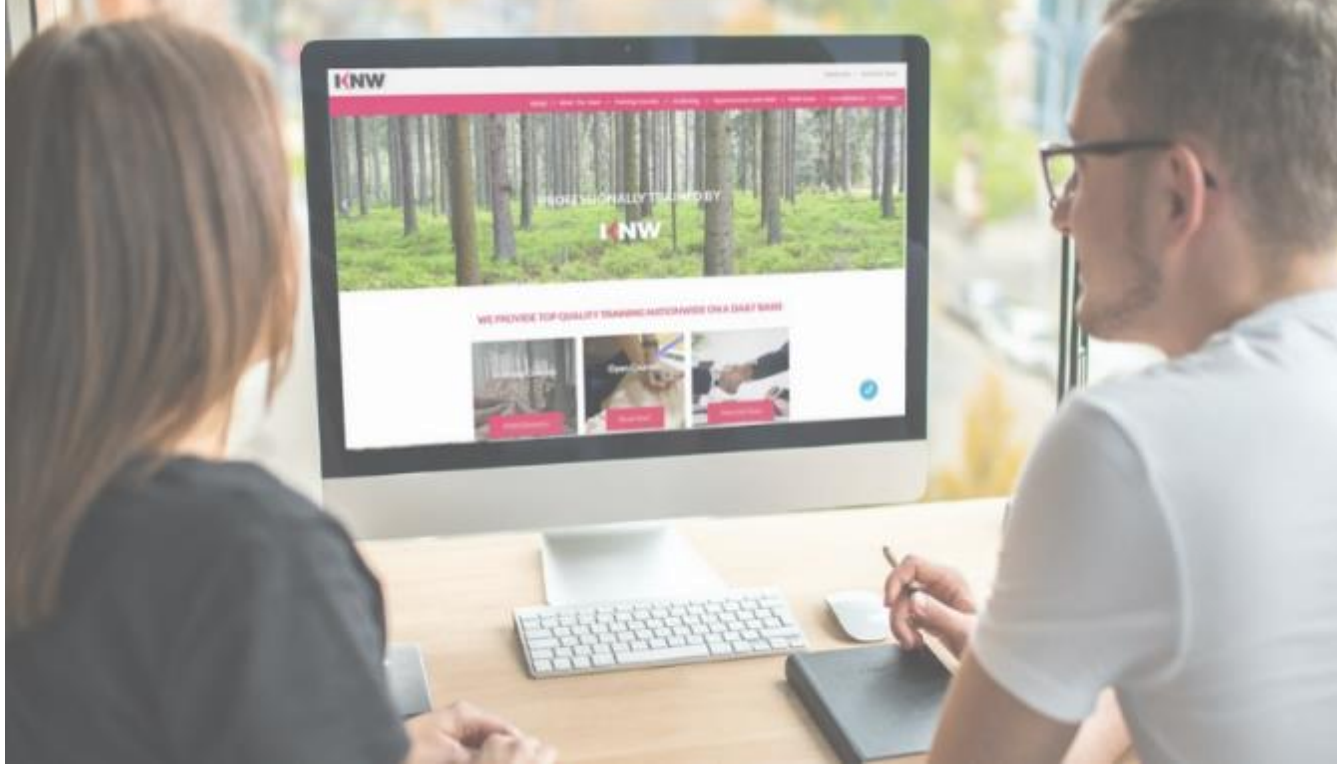
**KNW has a long-term commitment to the community, sustainability, wellbeing, and diversity.**

**Environmental Awareness** sits at the heart of our company. We are passionately motivated by sustainable thinking. Our goal is that KNW should create as much positive impact and as little negative consequence as possible.



Our dedicated team pride themselves on providing a top-class service.





## 10 reasons why KNW Training is the number one choice for your business

- KNW is a recognised industry leader
- Leading exponents of virtual & blended learning
- Nationwide network of sites & instructors
- Extensive experience in designing bespoke courses
- Excellent support team
- Fantastic client feedback
- 100% scores on Achilles Audit
- Strong core values
- Cost effective solutions
- Creative training programmes that fit the needs of your organisation  
**We Listen!**

# Our Clients



KNW Training is committed to providing the highest quality of service to companies throughout the UK. Our goal is to be the industry provider of choice for quality training and professional development.



Our skilled and committed team specialise in identifying the client-driven training goals and objectives of all types and sizes of public and private sector clients. Our customers range from:

- Private Individuals
- SMEs
- Large Corporations
- Public Sector Organisations
- Charities

Our client list includes:

- Environment Agency
- Canal & River Trust
- Network Rail
- Forestry Commission
- Cadent Gas
- Anglian Water
- WM Morrison Supermarkets
- Cumbria County Council



# Testimonies

"Brilliant Course. Great Content. Top Instructor!"



"Helpful and knowledgeable. Course well presented. Thanks for the day. Really interesting as always."



"Fantastic instructor, great teaching skills. Really enjoyed the course. Thank you!"



"I felt very prepared for what to expect on the course day. Great communication from the KNW team!"



"Extremely well organised and presented course. Thanks KNW!"



"Really enjoyed the course. Very patient, knowledgeable instructor. Thanks!"



**"99.9%  
Positive  
Feedback!"**

# Begin Your Journey to Excellence with KNW Training



Get in touch with our team to find out what KNW  
Training can do for your business.



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